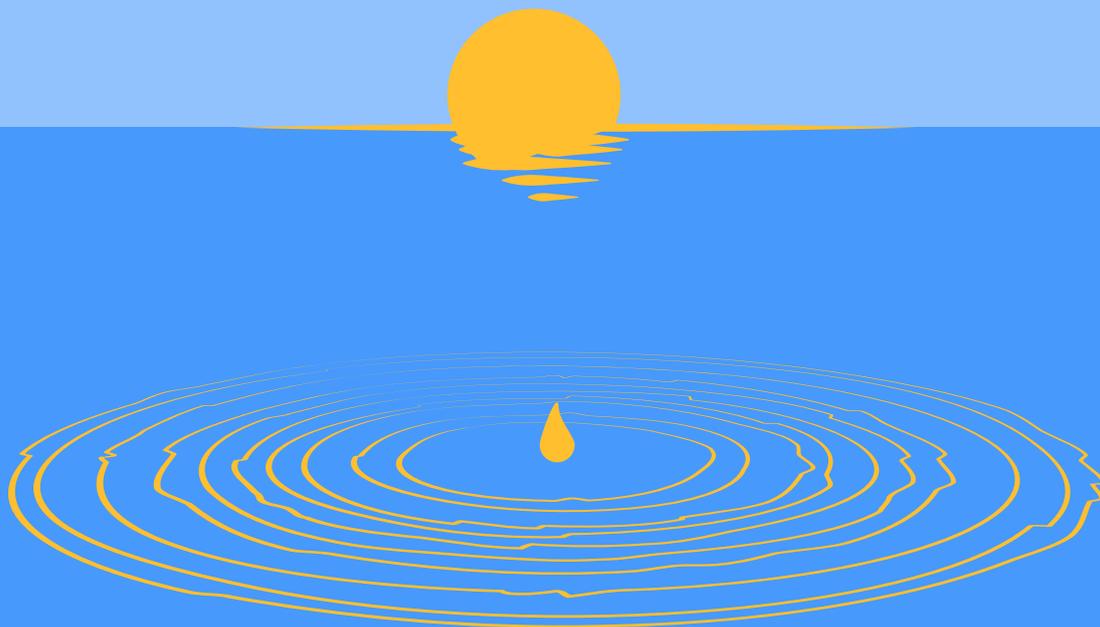


The **BIG** impact of inriver Digital-first PIM

Omnichannel commerce is complex. Selling and marketing highly customized products across different channels and marketplaces with localization requirements, translations, and integrations gets messy. It means thousands of content assets and supporting data is created, enriched daily, managed, and distributed.



ACTUM Digital

“In the digital world, we don’t sell tires, we sell product information. Inriver is one of the mandatory tools to help the company to grow.” Rémi Lancry, *Data & Innovation Senior Manager, Michelin*

Manual work or inefficient processes mean slow time to market, loss of market share to competitors, and costly-errors that cause products to be removed from physical and digital shelves. That impacts the customer experience and revenue.

impact speed

Speed matters in commerce today and the competition is fierce. Your ability to scale quickly and optimize the customer experience through product content can make or break a sale.

30% faster

“Compared to how we made changes in the past. Today we are more than **30% faster.**”

Jordan’s Furniture
branded manufacturing

8x faster

“We are able to deliver information to our customers **eight times faster** now that we have a PIM.”

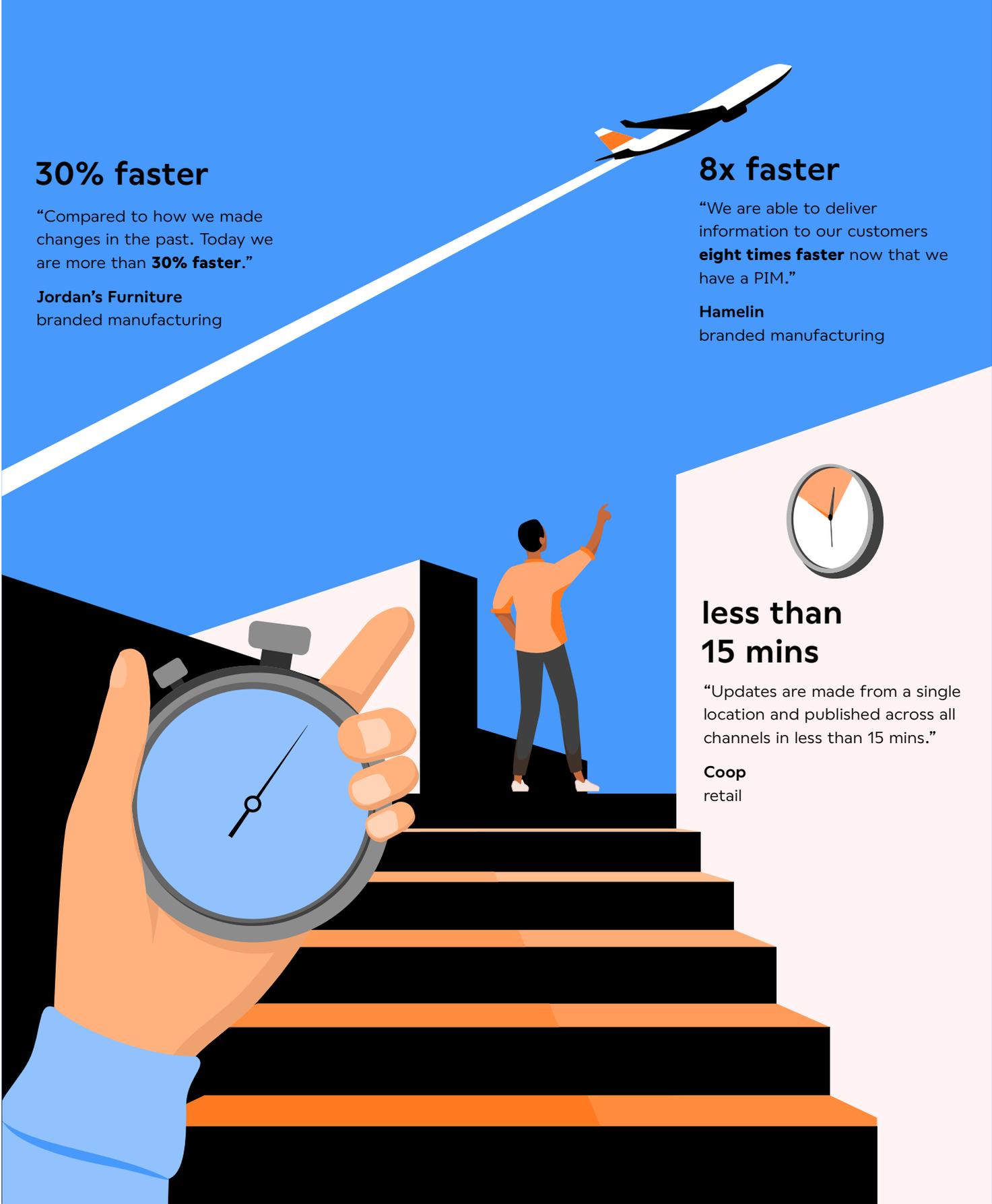
Hamelin
branded manufacturing



less than 15 mins

“Updates are made from a single location and published across all channels in less than 15 mins.”

Coop
retail



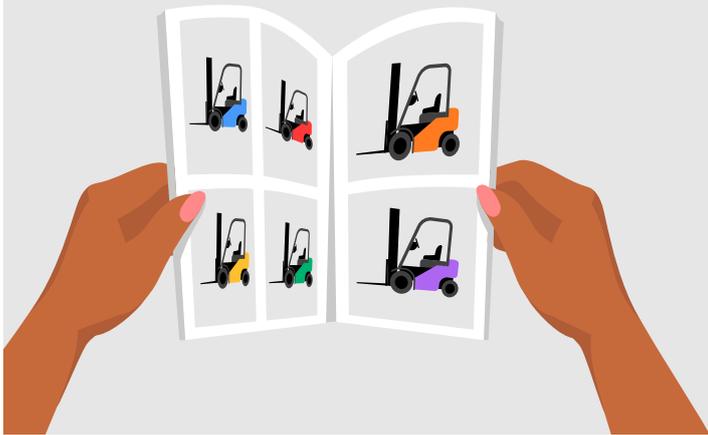
impact efficiency

Efficiency and agility improve performance and save time and money. Brands that break down silos and maximize processes perform better and drive more revenue.

approved in one place

“Before, product managers had to check 18 catalogs to be sure the data was correct. Now they know that when they approve the information in Inriver PIM, the content is approved in one place for all the catalogs.”

Camfil
manufacturing



50 hours saved

“We saved 50 hrs per week by removing manual manipulation and automating content re-creation efforts, etc.”

With new efficiencies from PIM, we can spend that time with customers instead. It leads to strategic conversions and optimization.”

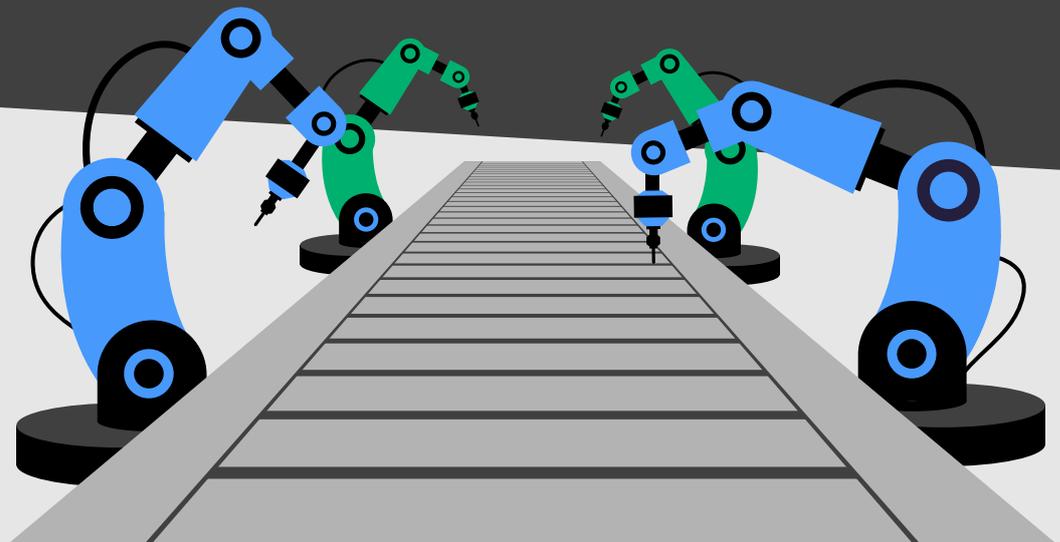
Zurn
manufacturing



scalability and performance

“Inriver proved to be the best solution to help us reach our goals of scalability and performance with a strong, comprehensive solution that will grow with us.”

Prysmian Group
manufacturing



impact revenue

Revenue means you have happy customers. Deliver the best omnichannel customer experience and build better product stories.

**“10-18%
higher
online
purchase
growth**

due to content completeness.”

Zurn
manufacturing



omnichannel success

“For us to remain true to our brand and strategy to remain the local beating heart of sports, we realized we needed adjust to better meet our customers needs both online and off. Inriver helped us do that.”

Intersport
retail



500% uplift in sales

“Inriver helped ensure that product information was on-boarded quickly, with minimal manual effort. In Austria, we even experienced above a 500% digital uplift in sales.”

Intersport
retail



orders are up about 20%

“Living Spaces special orders are up about **20%** after implementing PIM which brought backend efficiencies.”

Living Space
branded manufacturing



Inriver has been the global PIM market-maker for more than a decade.

It's no wonder why the most innovative B2B and B2C brands such as New Balance, Cartier, Office Depot, Ethan Allen, Jonson Controls, Vestas, and more rely on us every day.



1600 brands
Rely on digital-first PIM from inriver



8,000 +
Community of experts sharing knowledge and best practices

ACTUM Digital



20+ industries
Choose digital-first PIM from inriver

Headquartered in Malmö, Sweden, inriver has offices in Amsterdam, Chicago, Davao, London, Manila, Munich, and Stockholm.

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